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21 Attorneys for Defendant  
22 Block Communications, Inc.

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28  
UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

IN RE ACACIA MEDIA  
TECHNOLOGIES CORPORATION,

No.: 05 CV 01114 JW (HRL)  
MDL No. 1665  
Specific Case No. 05-CV-01565 JW

NOTICE OF SUBSTITUTION OF  
COUNSEL BY BLOCK  
COMMUNICATIONS, INC. AND  
[PROPOSED] ORDER

PLEASE TAKE NOTICE that Defendant Block Communications, Inc., d.b.a. "Buckeye  
Cable" ("Block") hereby substitutes the law firms Reed Smith LLP and Marshall Gerstein & Borun  
LLP in place of Fritz Byers, Esq. in these proceedings. Block respectfully requests that the

No.: 05 CV 01114 JW (HRL)  
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Specific Case No. 05-CV-01565 JW

1 necessary changes be made to the service list and the Court's records, and that all future  
2 communications regarding this case be directed as follows:

3  
4 1. Local counsel:

5 Morgan W. Tovey (SBN 136242)  
6 William Ross Overend (SBN 180209)  
7 REED SMITH LLP  
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15  
16 2. Lead counsel:

17 Bradford P. Lyerla (*pro hac vice*)  
18 Kevin D. Hogg (*pro hac vice*)  
19 Jeffrey H. Dean (*pro hac vice*)  
20 Gregory E. Stanton (SBN 203495)  
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25 Telephone: 312.474.6300  
26 Facsimile: 312.474.0448

27  
28 Block hereby consents to this Substitution of Attorneys.

29 DATED: July    2006.

30 BLOCK COMMUNICATIONS, INC.

31 By Ronald L. Francis  
32 Ronald L. Francis  
33 General Counsel

34 No.: 05 CV 01114 JW (HRL)  
35 MDL No. 1665

36 Specific Case No. 05-CV-01565 JW

37 - 2 -

38 DOCS-SFO-12444606.1

39 NOTICE OF SUBSTITUTION OF COUNSEL BY BLOCK COMMUNICATIONS, INC. AND PROPOSED ORDER  
40 CASE NO. 05-01114 JW (HRL)

1 Fritz Byers, Esq. hereby consents to this Substitution of Attorneys.  
2

3 DATED: July 10, 2006.

4 PRITZ BYERS

5 By Fritz Byers  
6 Attorneys for Defendant  
7 Block Communications, Inc.

8 Reed Smith LLP hereby accepts this Substitution of Attorneys.

9 DATED: July 10, 2006.

10 REED SMITH LLP

11 By William R. Overend  
12 Attorneys for Defendant  
13 Block Communications, Inc.

14 Marshall Gerstein & Borun LLP hereby accepts this Substitution of Attorneys.

15 DATED: July 10, 2006.

16 MARSHALL GERSTEIN & BORUN LLP

17 By Bradford P. Lyerla  
18 Attorneys for Defendant  
19 Block Communications, Inc.

20 ORDER

21 IT IS SO ORDERED.

22 DATED: July 10, 2006.

23 By James Ware  
24 United States District Judge

25 No. 05 CV 01114 JW (HRL)  
26 MDL No. 1665

27 Specific Case No. 05-CV-01365 JW  
28 NOTICE OF SUBSTITUTION OF COUNSEL BY BLOCK COMMUNICATIONS, INC. AND PROPOSED ORDER  
CASE NO. 05-01114 JW (HRL)